## THE UROLIFT® SYSTEM... NEW OFFICE BASED TREATMENT OPTION TO TREAT BPH.

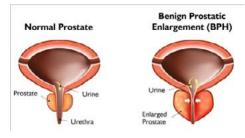
By Yvette Manard, MPH

BPH, also known as enlarged prostate, is a common condition that affects over 40 million men in the United States. Many men mistakenly believe that BPH only affects older men, but men in their 40's and 50's may suffer with symptoms of BPH.

BPH places pressure on the urethra and prevents the bladder from functioning normally and/or emptying completely. Symptoms can include frequent and urgent urination, weak urine flow, interrupted sleep from multiple trips to the bathroom, and diminished sexual activities.

"BPH symptoms are more than a nuisance as many men find their quality of life is negatively impacted by ongoing symptoms," says Dr. Robert Pugach, Medical Director of *Pacific Coast Urology Medical Center, (PCUMC).* 

Most men diagnosed with BPH are given medications to address their symptoms. However, these prescriptions often don't provide adequate relief and may cause dizziness, fa-



tigue, and sexual dysfunction. They have also recently been shown to be a potential cause of dementia and depression. As the prostate continues to grow, many men were left with the only other option of surgery - that is until now.

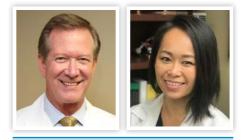
"We are thrilled with development of Urolift<sup>®</sup>. Now, for the first time, after 20 years, urologists have an effective solution to address BPH that avoids the complications and side effects of surgery or ineffective medications," says Dr. Pugach. "The UroLift<sup>®</sup> System, offered at PCUMC, is a revolutionary minimally invasive technology which relieves prostate obstruction and opens the urethra without cutting, heating or removing prostate tissue."

The UroLift<sup>®</sup> System employs a delivery device to insert the UroLift<sup>®</sup> permanent implants which are placed during a minimally invasive, transure-thral, in-office procedure. Evans Tran, Physician Assistant at PCUMC explains to patients that "for men who are considered good candidates for Urolift<sup>®</sup>, the success rates are around

90%, there is minimal downtime and sexual function is preserved!"

Dr. Robert Pugach and Evans Tran have been using the Urolift<sup>®</sup> System with great success for over 2 years. In January of this year they were appointed to the Urolift<sup>®</sup> teaching faculty for Teleflex/NEOTRACT, the manufacturers of Urolift<sup>®</sup>.

"It is an honor to work with the NEOTRACT team to educate and train urologists, advanced healthcare professionals, and other doctors throughout the United States on this remarkable device," says Dr. Pugach and Ms. Tran.



To learn more about BPH and Urolift®, call: 888-735-4336 for an appointment.