

# DOES YOUR CANCER SLEEP WHEN YOU DO?



## Why You Should Act!

By Robert G. Pugach MD

In a word, the answer is NO. There's a myth that has been circulating for many years – that prostate cancer is a slow growing tumor and is not likely to cause serious health problems for the men diagnosed with it. The myth started because of concerns about the side effects of traditional treatments such as radical surgery and radiation.

**W**hile radical prostate surgical techniques and modern radiation delivery devices have improved significantly over more than 50 years, men are left with **the reality that surgery causes permanent urinary incontinence (urine leakage) in at least 35% of patients and radiation can result in skin burns, rectal damage, permanent diarrhea and unacceptably high recurrence rates.** This reality has caused many men to avoid treatment for their cancer so as not to become part of these very troubling statistics.

But that approach ignores the reality of cancer – nothing stops it from growing. **Cancers grow every second of every day. When you go to sleep at night your cancer cells continue to divide, multiply and expand.** Growth rates accelerate over time; they never decrease. Cancer growth is exponential – the first cancer cell divides and becomes 2, those double and become 4, 16, 256, 65,000... until the cell count in a prostate with cancer is typically in the millions. Cancers mutate and can become more aggressive, resulting in a higher likelihood of spreading throughout the pelvis or to bones throughout a man's body causing severe, constant pain, stress fractures, spinal column collapse and paralysis.

Imagine a bathtub filling slowly with water from a dripping faucet. Eventually, the water overflows. Once that happens, there's no way to put it back in the tub. In a similar way, **once prostate cancer gets beyond the capsule of**

**the prostate, there is no way to put it back in.** In other words, there is no way to cure it.

I have been privileged to work with some remarkable scientists and engineers to help the development of High Intensity Focused Ultrasound (HIFU) over the past 15 years. **HIFU today has a urinary incontinence rate of 3% and an ED rate of 5%.** Cancer cure rates are comparable to those achieved with surgery. It's why I chose HIFU for my prostate cancer treatment 2 ½ years ago.

**Don't ignore your cancer – respect it for what it is. A constantly growing, potentially lethal or debilitating disease.** Early detection and advanced treatments like HIFU can result in men being cancer survivors without side effects seen with older treatment methods. When my prostate cancer was diagnosed, I didn't hesitate! If you have any questions, please call my dedicated prostate cancer line, **(844) HIFU DOC or visit [www.westernstatesHIFU.com](http://www.westernstatesHIFU.com)**

Call Western States HIFU at 1-844-443-8362 to schedule your Consultation. For other urological concerns, visit [www.pacificcoasturology.com](http://www.pacificcoasturology.com) and [advancedvasectomy.com](http://advancedvasectomy.com)

